

FOUNDING NOTE / 2026

AFRIKYF

Media for a more conscious Africa

A media and community created by Africans, for Africans - to educate, inform and inspire a new generation to make better decisions and take meaningful action for the continent.

LEARN. DECIDE. ACT. FOR AFRICA.

Concept initiated in 2019 as Africa Young Forum by Olanike Hebath Tidjani. Reframed in 2026 as an independent media-community.

From mindset to informed action

Afrikyf began with a concern about Africa's image - not only how the world portrays the continent, but how Africans learn to perceive themselves. The original project rejected passivity and proposed a simple principle: individual actions, repeated collectively, can produce continental change.

Africa will become better when Africans become better - and knowledge must lead to action.

The media is now the engine of that vision

The media attracts attention, explains realities and shares useful knowledge. The community turns that knowledge into decisions, habits, collaboration and action. Afrikyf therefore operates as both a publishing platform and a network of Africans willing to learn and contribute.

Vision

A conscious, informed and confident generation of Africans actively contributing to a better Africa.

Mission

To help Africans understand their continent, educate themselves, make better decisions and take meaningful action at their own scale.

Core belief

Better-informed Africans make better decisions. Better decisions create better communities. Better communities build a better Africa.

What Afrikyf covers

PEOPLE

African builders, professionals, creators, communities and ordinary people doing meaningful work.

EDUCATION

Practical knowledge, skills, learning resources, scholarships and opportunities.

BUSINESS & WORK

Entrepreneurship, careers, money, productivity, marketing and African enterprises.

TECHNOLOGY & INNOVATION

African technology, science, AI, digital tools and locally developed solutions.

HEALTH & WELL-BEING

Physical health, mental health, nutrition, prevention and better everyday choices, grounded in qualified sources.

AFRICA & ACTION

Culture, history, environment, civic responsibility and realistic actions people can take.

Editorial boundary

Afrikyf does not cover partisan politics, political parties, elections, political quarrels or daily political news. It focuses on people, practical knowledge, solutions and action.

Every story should move people forward

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| 01 | LEARN | Teach something useful. |
| 02 | UNDERSTAND | Explain an African reality clearly. |
| 03 | DISCOVER | Introduce an African person, initiative or solution. |
| 04 | DECIDE | Help someone make a better choice. |
| 05 | ACT | Offer one realistic action that can be taken now. |

Public description

Afrikyf is a media and community created by Africans, for Africans. We tell the stories of our people, share practical knowledge and help a new generation make better decisions and take action for the growth of our continent.

SOURCE

Tidjani, Olanike Hebath. "My African Dream." Medium, 1 October 2019.
<https://medium.com/@Olaniketidjani/my-african-dream-81ee06ebd99e>

This founding note consolidates the original Afrikyf vision with its 2026 media-community model.